



# A ROADMAP TO COMMUNITY SUPPORT

a strategic plan for Project SPEAKS, Inc.





**SPEAKS**

# ***A message from our founder.***



*The ability to enhance and grow our communities lies in the willingness to dedicate time, energy, and effort into bettering ourselves and supporting others in their journey.*

Jakeel R. Harris, M.S.

*Jakeel Harris*

Founder & CEO  
Project SPEAKS

# MISSION:

*Project SPEAKS, Inc. strives to establish programming and services to promote, engage, and enhance the development of growing communities*

# VISION:

*Vision #1: Provide academic support through peer mentoring, tutoring, and skills development. Additionally, utilize resources to increase access to and persistence through academia*

*Vision #2: Enhance leadership and social awareness through a variety of programs, conferences, and networking opportunities*

*Vision #3: Strengthen growing communities through volunteer service, community education, and eliminating barriers to opportunities*



## OUR STRATEGIC FOCUS:

***Diversity, Equity and Inclusion:*** Ensuring our services, resources and activities are comprehensively promoted, easily accessible and meet the needs of the community members

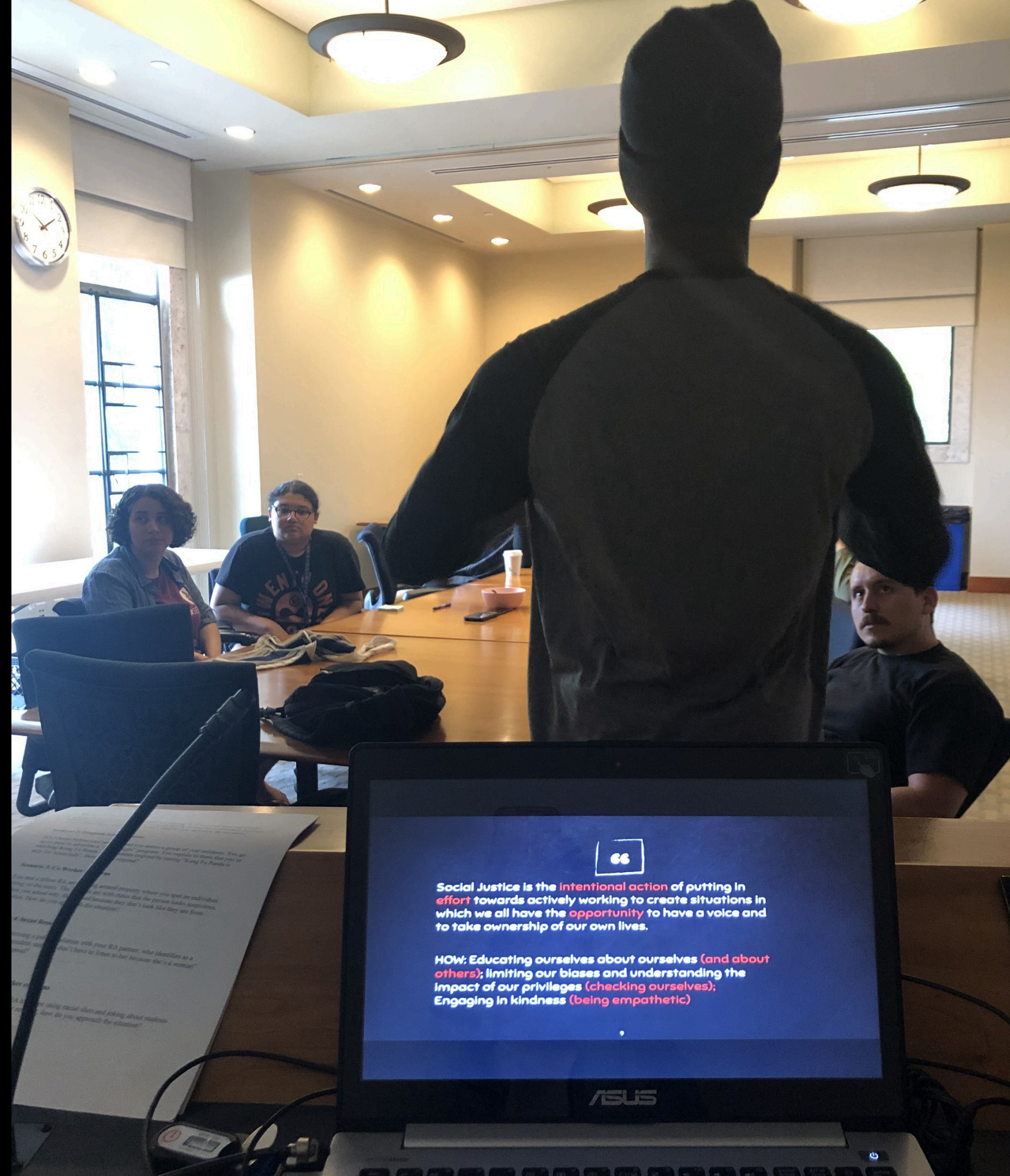
***Community Support:*** Investing in marginalized and underserved communities to enhance well-being and sense of worth

***Building Community Leaders:*** Cultivate leaders that empower, advocate for and engage with their community and serving other communities in need






# OUR COMMITMENT SPEAKS





The logo for Project SPEAKS is a large, stylized letter 'S' composed of three overlapping shapes: a dark red triangle at the top, a dark green triangle at the bottom, and a grey circle in the center. The word 'SPEAKS' is written in a large, bold, grey sans-serif font across the bottom of the 'S'.

***Develop and supporting communities to create an environment where systemic barriers are identified, acknowledged, and properly addressed.***

***Promote pride, actively address social issues, and provide access to the lack of resources impacting communities***

***Embrace a culture of community support and engagement***



# DEVELOP AND SUPPORT COMMUNITIES

# SPEAKS







***Goal 1: Collaborate with organizations to improve community outreach with marginalized groups to close identified access gaps***

***Goal 2: Support culturally responsive care of community members through impactful activities, resources and services***

**SPEAKS**



# PROMOTE AWARENESS, SELF-LOVE, AND PRIDE SPEAKS







***Goal 1: By 2028, pilot community recognition program in which community successes and role models are celebrated and shared with intention to shine light on community members***

***Goal 2: Each year, identify, establish and support additional collaboration and coordination opportunities focus around community education and celebration***



# EMBRACE CULTURE OF COMMUNITY SUPPORT AND ENGAGEMENT SPEAKS





The logo for Project SPEAKS is a large, stylized letter 'A' in the background. The 'A' is composed of several overlapping shapes in shades of red, grey, and green. Below the 'A', the word 'SPEAKS' is written in a large, bold, grey sans-serif font.

***Goal 1: By 2027, create and establish annual conference centered around community resources and education***

***Goal 2: By 2030, create resource packet with local and national resources for community members***

***Goal 3: Establish and participate in community based activities, resources and services***

# What We Do



We place an emphasis on providing students with additional academic support through educational workshops and tutoring, as well as resources to promote and increase academic success.



We are dedicated to increasing social awareness within communities through social justice training, workshops, and experiences.



We believe that community engagement and restoration will allow people to grow and excel in a nurturing environment. Through partnerships and service projects, we will accomplish this goal.



# CREATING POSITIVE CHANGE IN COMMUNITIES

***THROUGH EDUCATION AND SERVICE***

